



STRAND

Four Days

When the city youth made love to his girl Jack wanted to mop up the ground with him.

JACK PICKFORD

—IN—

"IN WRONG"

The story of a typical country boy who is always in wrong until chance makes him a hero. It is a picture of the rag doll days, of the old swimmin' hole and the school day loves, with their joys and sorrows, just as you lived them yourself.

TODAY ONLY
MARY PICKFORD

—IN—
"HEART O' THE HILLS"

Added Feature



"FATTY" ARBUCKLE

IN
"THE HAYSEED"

Jack Pickford in New Play Stars at Strand

"In Wrong" Title of Comedy-Drama Which Will Be Shown Four Days.

Following old-time methods of getting rid of a jinx, Jack Pickford playing the part of Johnny Sweeney in "In Wrong," his latest release which will be shown for four days beginning Sunday at the Strand theater, says nothing more than a risk is taken and his entire stock of ambitious courage stimulated by a desire to make of himself a village hero.

Not that Johnny was vain or egotistical. It was simply because he had to accomplish something great in order to get himself straight in the affairs and receive the love of the girl daughter of the local banker that he tackled a task that shot him into fame overnight.

For days before the fateful night on which Johnny incurred his name in the local fame, he had been a victim of a series of misadventures which were generated from his heart, his job, his family and the local bank president.

But the first set-back came when the dawn of a bright day brought him to the realization that he had been a victim of a series of misadventures which were generated from his heart, his job, his family and the local bank president.

He found that the ex-convict was about to be released from the local prison and a forward to him in what he declared to be his most interesting phase, "In Wrong."

Will Rogers at Princess in His Newest Comedy

Famous Comedian Has Play Filled With Laughs and a Romance.

Will Rogers' original wit has at last found the wide audience among the ranks of screen stars in the Goldenrod production of "Almost a Husband," by Will Rogers, which will be shown at the Princess theater for three days, starting Sunday.

On the stage of the Folies, Will Rogers has been swinging his baton in good old Western style for the past few years and dropping pearls of humor for a tired audience to grope and laugh over. Now his ever-ready flow of wit finds an outlet in the rich comedy of "Almost a Husband."

When Rogers, as the new school teacher, finds no one to receive him in his arrival in the old Arkansas town, he remarks, "I'm as welcome as a son of a gun." Later, when he is united in a mock marriage which proves to be genuine to the daughter of the town's banker, the girl tells him she is glad she is temporarily married as she is in great trouble. Rogers replies: "Sure you are—if you're married."

Throughout the making of the picture, Will Rogers found fresh humor in every situation; and many of the remarks he made were incorporated in the titles of "Almost a Husband." Often, the cameraman had to stop turning the crank to give the other members of the cast a chance to laugh at the extemporaneous flashes of wit which made the filming of Will Rogers' new picture a jolly vacation for the players.

The picture has all the ingredients of a finely made photoplay. Suspense, comedy, dramatic climaxes, a fight with the night riders of the Mississippi valley, and the final triumph of the lone school teacher, who through the combination of his many heroic qualities wins the most sought after girl in town, have provided Will Rogers with a splendid story in which to display his ability as a real actor.

Parlor, Bedroom and Bath Said To Be Screaming

The dramatic rendition of the season's promise in "Parlor, Bedroom and Bath," the new farce comedy by A. H. Bell and Mark Swann, which A. H. Woods will present at the Lyric theater for an engagement of two nights and Wednesday matinee, beginning Tuesday, Jan. 6, direct from its sensational success at the Republic theater, New York.

The story concerns itself with the element of an unscrupulous young man who decides to live up to his wife's conception of him as a heart breaker. The young husband, more than fulfill expectations, it would be unfair to the authors' refreshingly original plot to divulge more than the merest outline of the story. In all, it is a picture that Manager A. H. Woods will surprise his most ardent followers as a producer of brisk and many American farces. He has selected a notable company to present the piece here.

"Everywoman" Here for Week

"Everywoman," which has played to millions of theater-goers in its stage form, now comes to the motion picture screen in its unlimited form. As a laugh spectacle with a cast of stars, it is gathered for one picture, "Everywoman" comes to the Strand theater Sunday, Jan. 4, of an entire week's engagement.

Produced by Paramount Pictures, the screen version of Walter Brown's famous allegorical play is heralded as one of the most lavishly productions yet screened. As a fashion show it is far and beyond the best of the usual pictures which boast handsome gowns, and as for its cast, it includes some of the best known players the motion picture field affords.

The title role has been entrusted to the capable hands of beautiful Violet Hemery, who is joined by a cast of stars including Theo Roberts as Wealthy, Mildred Beardsley as Conscience, Tully Marshall as Dr. Clara Horton as Youth, Wanda Hawley as Beauty, Bebe Daniels as Vice, Monte Blue as Love, Raymond Hatton as Flattery, Irving Cummings as Fashion and James Sull as Nobody.

The film presentation of "Everywoman" permits almost impossible in the stage version of this noted play.

Wallace Reid In New Film

Wallace Reid has a romantic comedy role in his new picture, "Hawthorne of the U. S. A.," which is coming to Loew's Excelsior as an addition to the vaudeville bill for the first half of the week, beginning Sunday.

The story was adapted from Jan. B. Pagan's play of the same name in which Douglas Fairbanks starred on the stage some years ago. It centers around the adventures of two American law clerks making a tour of Europe in a rented automobile. When they are down to their last penny, Hawthorne, one of the clerks, breaks the bank at Monte Carlo. Laden with wealth, the pair start for Venice but are introduced to a tiny kingdom called Ravenna. In the revolution that follows, Hawthorne is led by his romantic attachment to the Princess Irma to expose the cause of royalty. Pacifying the country by his own sword, Hawthorne uses his new-found wealth, the American in jests and system into the kingdom, and eventually turns it into a republic and wins the girl.

The role of Hawthorne is said to fit Wallace Reid to perfection. His leading lady is Lily Lee. The picture was directed by James Cruze.

Wilfred Lucas Stars at Savoy

Wilfred Lucas, assisted by Bessie Love, the dainty comedienne, will be the attraction at the Savoy theater for Sunday only. His latest offering is "Hell to Pay Austin," which is a strong and stirring adventure story with plenty of action and the usual quota of thrills.

For Monday and Tuesday the offering will be the popular Charles Ray in one of the comedies that helped to make him famous, "Home." The quiet little touches of comedy, which are characteristic of Ray's pictures, are to be found quite abundantly in this story.

Today only the attraction is Arthur Ashley in "The Praise Agent."

Try Making Your Own Cough Remedy

You can save about \$1, and have a better remedy than the ready-made kind. Easily done.

If you combined the curative properties of every known "ready-made" cough remedy, you probably could not get as much real curative power as there is in this simple home-made cough syrup, which is easily prepared in a few minutes.

Get from any druggist 2 1/2 ounces of Pinex, pour it into a pint bottle and fill the bottle with syrup, using either plain granulated sugar syrup, clarified molasses, honey, or corn syrup, as desired. The result is a full pint of really better cough syrup than you could buy ready-made for three times the money. Tastes pleasant and never spoils.

This Pinex and Syrup preparation gets right at the cause of a cough and gives almost immediate relief. It loosens the phlegm, stops the nasty throat tickle and heals the sore, irritated membranes so gently and easily that it is really astonishing.

A day's use will usually overcome the ordinary cough and for bronchitis, group, hoarseness and bronchial asthma, there is nothing better.

This is most valuable concentrated compound of genuine Norway pine extract, and has been used for generations to break up severe coughs.

To avoid disappointment, ask your druggist for 2 1/2 ounces, using either plain granulated sugar syrup, clarified molasses, honey, or corn syrup, as desired. The result is a full pint of really better cough syrup than you could buy ready-made for three times the money. Tastes pleasant and never spoils.

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SUNDAY



FOR FOUR DAYS

Adolph Zukor presents

Billie Burke

(by arrangement with Florenz Ziegfeld Jr.)

"WANTED-A HUSBAND"

A Paramount Artcraft Picture

She had invented an engagement and set the wedding date. All she needed was the man. Then traveling with friends on a train one day she flung her arms around the neck of a perfect stranger—kissed him—and called him hers. After that you'll find yourself laughing for a full hour. It's Billie Burke's latest comedy.

MAJESTIC

TODAY ONLY

KATHERINE MacDONALD in "The Beauty Market"



Sunday WILFRED LUCAS —In— "Hell to Pay Austin."

MONDAY AND TUESDAY

CHAS. RAY

—IN—

"Home"

Supported By

Bessie Barriscale and Louise Glaum

A Play On the Foibles of Society

SAVOY

—Today Only—
ARTHUR ASHLEY
In "The Praise Agent."

IMPORTS LIVE STOCK.

BLUE MOUNTAIN, Miss., Dec. 27. (Sp.)—W. F. Rogers, of this place, has imported into this county during the current year about 300 horses, mules and mules. About 200 others have been brought in by other dealers, and not a single shipment of mules or horses has been made from the county this year. These animals, most of which came from St. Louis, have sold from \$50 to \$250 a head. Rogers declares that Tip-pah has plenty of livestock of all kinds, but is very short of feedstuffs, having already had to import many cars of hay which must be followed by many other consignments to tide the farmers over the winter months.

NEGRO MIXES DRINKS.

HELENA, Ark., Dec. 27. (Sp.)—"Boss, I drunk some of that bird you calls 'Peckercod'." "Was that all?" the judge asked. "No, sir, I had some of dat stuff called 'dike,' or whatever it is. But, judge, after I drinked dat 'Peckercod,' I sh'ld get overboard."

"This is what Lee Jim, negro, told Judge Burke in municipal court when he was being arraigned on a charge of grand larceny, which was later dismissed and a fine of \$5 and costs was assessed against the black for being drunk."

CLEAR YOUR COMPLEXION



CUTICURA SOAP

This fragrant super-creamy emollient for cleansing, purifying and beautifying the skin and complexion tends to promote and maintain skin purity, skin comfort and skin health if used for every-day toilet purposes. Largest selling complexion and skin soap in the world. Sold everywhere.

Cuticura Toilet Trio
Consisting of Cuticura Soap to cleanse and purify, Cuticura Ointment to soothe and heal, and Cuticura Talcum to powder and perfume. Everywhere for 25c. Sample each free by mail. Address: Postal: Cuticura Laboratories, Dept. AA, Malden, Mass.

Miss Clark in New Love Story

It is an appealing bit of girl-psychology that Marguerite Clark unfolds in her new picture, "A Girl Named Mary," which is to be shown at the Strand theater during the last part of the week, starting Sunday.

She has the role of a stenographer living in a humble flat with a woman whom she has always called mother. A rich widow has been searching for 15 years for her daughter who was carried away, involved in a train wreck, and never heard from again.

The widow suddenly discovers that Mary, the stenographer, is the long sought for girl and she pours out her heart to her, offering her ease and luxury instead of her humble life of toil. Mary's heart is torn with conflicting emotions. She hardly knows her real mother and she has learned to love her foster-mother dearly.

At first she yields to the elegance and lofty tastes of the widow's household and runs away. But finally a certain young man, the foremost in the local prosperous days, clears up the difficulty by asking her hand in marriage.

ELECT HAYLEY TO PERMANENT POST

Thos. B. King Made Head of New Highway Department of C. of C.

W. Henry Hayley, who for more than a year has served as acting secretary of the Chamber of Commerce with enviable success, was elected permanent secretary at a called meeting of the board of directors held last Friday afternoon. Mr. Hayley succeeded Capt. John M. Tupper, who resigned upon his return to America from foreign service in the United States army a few months ago. Capt. Tupper will remain in the army.

Another important selection made by the board was that of Thomas B. King, chairman of the good roads committee of the chamber, who was made head of the newly created highway department of the organization. This department will begin to function on Jan. 1 and is one of the most important projects planned under the \$100,000 annual sustaining fund program. Mr. King has long been a leader in the movement for the South in good roads building, and was made president of the Mississippi River Seaside Highway association at the recent annual meeting of that organization.

The board also decided to exercise the option on the building and land adjoining the present chamber on the east on Monroe avenue, which will be used in adding to the capacity of the chamber. This will be purchased for \$20,000. The two buildings will be combined, the newly purchased building raised to six stories, the level of the present one, and a large dining room placed on the roof of the two buildings. The building which will be bought fronts 25 feet on Monroe avenue.

MEMPHIS LUMBER CO. BUYS ANOTHER MILL

The properties of the Fotts-Mallory-Davis Lumber company have been acquired by the Memphis Lumber corporation for a sum around \$100,000. The properties acquired consist of a planing mill, yards and other buildings at Walden boulevard and the L. & N. road.

The purchasing corporation is headed by John W. McClure, of the Belgrade Lumber company, Frank F. Hill is vice-president and R. S. Folsom, secretary. A plant is owned and operated at McLeone avenue and Florida street, and the other two are located. The plant is managed by Victor R. Smith, who will take over the management of the newly acquired plant.

Deep cells make breathing difficult—try Flumina Salve.

DR. WATTERS HONORED BY ELECTION TO OFFICE

JACKSON, Tenn., Dec. 27. (Sp.)—Dr. H. E. Watters, president of Union university and of the Jackson association of commerce, was elected vice-president of the Tennessee Colleges association, organized in Chattanooga last Tuesday. Dr. Watters reports that nearly all of the colleges in the state were represented at the meeting and that a marked interest was shown in the organization of the state association.

The purpose of this organization is to study the college situation of the

WATCH FOR THIS GOLDWYN PICTURE

At Your Favorite Theater

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Bicycles, Repairs and Supplies.
VALE, COLUMBIA, SNELL, RACYLE AND WONDER BICYCLES
Repair Work Given Prompt Attention.
We Call For and Deliver.
58 S. Second St.
Read News Scimitar Wants.

MAN'S BEST AGE

A man is as old as his organs; he can be as vigorous and healthy at 60 as at 35 if he aids his organs in performing their functions. Keep your vital organs healthy with

GOLD MEDAL MARLEM OIL CAPSULES

The world's standard remedy for kidney, liver, bladder and uric acid troubles since 1896; corrects disorders; stimulates vital organs. All druggists, three sizes. Look for the name Gold Medal on every box and accept no imitation.

LEHMAN'S LIVER WAFERS IN THE LITTLE RED BOX 30 WAFERS 25c

TRUSSES



Call and let our expert fit you with a truss that will give you satisfaction. Also carry a line of abdominal supporters, elastic hosiery, invalid-chairs and sick room supplies.

Rheumatism

Is completely washed out of the system by the celebrated Shivar Mineral Water. Positively guaranteed by money-back offer. Tastes fine; costs a trifle. Delivered anywhere by our Memphis agents, Oliver-Emmie Co. Phone them, adv.

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